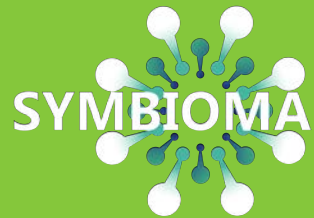


SWOT Analysis



SWOT ANALYSIS SLIDE

STRENGTHS

What are internal based strengths?
What internal strengths can you leverage today to help you achieve your mission?

WEAKNESSES

What are internal based weaknesses?
What internal weaknesses exist today that you must overcome to achieve your mission?

**INTERNAL
FACTORS**

OPPORTUNITIES

What are external factors could lead to opportunities? What external opportunities, trends, forces, resources, could you take advantage of to achieve your mission?

THREATS

What external factors could lead to threats? What external threats or risks could get in your way and prevent you from achieving your mission

**EXTERNAL
FACTORS**

POSITIVE

NEGATIVE

SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats